



Wednesday 7th May – Sunday 11th May 2025

MEDIA/SOCIAL MEDIA GUIDE
FOR TRADESTAND HOLDERS

1. We encourage positive social media for the good of the event and directing traffic to your tradestand.
2. Filming in or around your Tradestand site and within the Tradestand area is permissible but any “competition” action/areas are completely out of bounds and you will be asked to take down any posts depicting this.
3. No photography or videography may be taken and used for commercial gain outside your Badminton tradestand presence without prior permission, i.e., a post encouraging followers to visit your stand is fine but implying you are a sponsor of the Event would not be. Any irrelevant footage deemed to be taken for commercial gain will be asked to be removed.
4. We are grateful to you for your co-operation. Please do not hesitate to contact us if you have any questions on this matter.